

SME Masterclass Series

Business in the Community (BITC) is working to support healthy communities in Bradford and Coventry with a series of free online masterclasses and networking opportunities focused on helping small businesses thrive. The programme also is highlighting other free businesses support that is already available to small businesses in these places by partners and other business support Intermediaries.

Event Details

A tailored programme responding to identified themed needs

This is an evolving programme developing in response to the assessed needs of small business owners in Bradford and Coventry who have shown interest in the BITC SME support programme. Webinar topics will include new sales opportunities, networking, funding, finance, and wellbeing.

The series will also provide a platform opportunity to organisations that have offered free support to small businesses by sharing their expertise.

What you can expect from the sessions:

- Recommendations from experts and business leaders
- Real-life insight highlighting where small businesses often succeed and fail
- A safe space for SMEs to connect with their community and other likeminded business leaders

Event Dates

Event name	Date	Time	Registration Link
Seeing is Believing Visit <i>Supporting small business In Bradford & the region</i>	6 th June 2022	All day tour	By invitation only – please contact farida.zaman@bitc.org.uk to find out more
SME Masterclass <i>Sales and Market opportunities</i>	8 th June 2022	1-2pm	Register here
Virtual Meet-Up <i>Bradford</i>	15 th June 2022	1-2pm	Register here
SME Masterclass (in person) <i>Networking</i>	22 nd June 2022	1-2pm	TBA - but please save the date
Virtual Meet-up <i>Coventry</i>	29 th June 2022	1-2pm	TBA - but please save the date

SME Masterclass	6 th July 2022	1-2pm	TBA - but please save the date
SME Masterclass	20 th July 2022	1-2pm	TBA - but please save the date
Virtual Meet-up <i>Bradford</i>	17 th August 2022	1-2pm	TBA - but please save the date
Virtual Meet-up <i>Coventry</i>	25 th August 2022	1-2pm	TBA - but please save the date

Other SME Support Available

Free Support from NatWest Enterprise

For events across the region Follow - [NatWest Enterprise - Midlands, South West & Wales](#)

Business Builder

A completely free, online, self-led learning platform for early-stage businesses - register [here](#)

Mentoring from Digital Boost

Want a free mentoring session with a digital expert in topics such as marketing, customer profiling, cash flow and more? [Find an expert and book a 1:1 session here.](#)

If you are a small business based in either Bradford or Coventry and have yet to register your interest in this programme, please register here and we will add you to a specific mailing list providing the latest details of these free events: <https://bit.ly/3voBNJB>

If you think other businesses in Coventry and Bradford could benefit from this programme, we would be grateful if you could share these details with your business networks and on social media:

- Blog: <https://bit.ly/3y0Hy22>
- LinkedIn: <https://bit.ly/3vqny6Y>
- Twitter: <https://bit.ly/3LqdMr7>

Register to attend our virtual June SME workshops!

- [Reserve your place: Sales and Marketing – SME Masterclass Session: 8 June 13:00 to 14:00 hrs](#)
- [Reserve your place: Networking Session – SME Focus Group: 15 June 13:00 to 14:00 hrs](#)

View our Past Masterclass Events:

- SME Masterclass - Marketing
- SME Masterclass - Digital Marketing & social media

Recordings are available upon request. Contact Clare.rudall@BITC.org.uk