



# What is the West Yorkshire Fair Work Charter?

The Fair Work Charter publicly recognises and celebrates employers who want to 'do the right thing' by their people. It's about treating workers well and giving 'fair work'.

It's for all employers of all sizes and across all sectors across West Yorkshire.

## Why is this important to employers?

It's about helping you turn your good business into a great one.

There are strong business benefits to showing that you are committed to providing fair work for your people. Organisations want to work with business owners who do things properly. This includes how they treat their employees.

**An 'employer of choice':** The Fair Work Charter can attract better candidates in your recruitment processes.

A Preferred Supplier: You are seen as a more ethical, attractive supplier to other customers.

**A Fair Contractor:** Contractors can have increased confidence in sending their people to work with you because you treat your workers well.

### What does 'Fair Work' actually mean?

Fair work can include good pay, fair and flexible working conditions, as well as greater wellbeing, diversity, and social mobility within the workplace.

#### How do I achieve the Fair Work Charter certification?

You don't have to do everything straightaway. This is a journey. It's about progress, not perfection.

If you want to become a member of the West Yorkshire Fair Work Charter, complete a self-assessment questionnaire to help you understand and demonstrate how you're already providing fair work.

You will receive exclusive access to free resources, online training and useful downloadable content for your organisation.

You will be able to show your Fair Work Charter mark wherever you have a public face, on your company website, on your socials, in your workplace, on your paperwork.

#### Where does the Fair Work Charter come from?

It has been developed by the West Yorkshire Combined Authority hand-in-hand with employers, trade unions, business leaders, the public sector, and faith and voluntary groups across the region.

#### How do I find out more?

Complete the form **here** and we'll be in touch with you.





Tracy
Brabin
Mayor of
West Yorkshire